



**Teddy Bear® Magnolia**  
*Magnolia grandiflora 'Southern Charm'*

Height: 20 feet

Spread: 12 feet

Sunlight:

Hardiness Zone: 7b

Other Names: Southern Magnolia

**Description:**

A beautiful flowering accent tree for smaller home landscapes, smothered in showy and fragrant white cup-shaped flowers in spring through summer; large glossy leaves with reddish-brown undersides and a neat pyramidal habit of growth

**Ornamental Features**

Teddy Bear Magnolia is smothered in stunning fragrant white cup-shaped flowers held atop the branches from mid spring to early fall. It has dark green foliage with khaki (brownish-green) undersides. The large pointy leaves turn coppery-bronze in the fall, which persists throughout the winter. The fruits are showy red pods displayed from early to late fall.

**Landscape Attributes**

Teddy Bear Magnolia is an evergreen tree with a distinctive and refined pyramidal form. Its relatively coarse texture can be used to stand it apart from other landscape plants with finer foliage.

This is a relatively low maintenance tree, and should only be pruned after flowering to avoid removing any of the current season's flowers. Deer don't particularly care for this plant and will usually leave it alone in favor of tastier treats. It has no significant negative characteristics.

Teddy Bear Magnolia is recommended for the following landscape applications;

- Accent



*Teddy Bear Magnolia flowers*  
Photo courtesy of NetPS Plant Finder



*Teddy Bear Magnolia*  
Photo courtesy of NetPS Plant Finder



**Barrie Location**  
4346 Highway 90  
Springwater, Ontario  
L9X 1T7

**Bradford Location**  
3817 County Road 4  
Bradford, Ontario  
L3Z 2A5

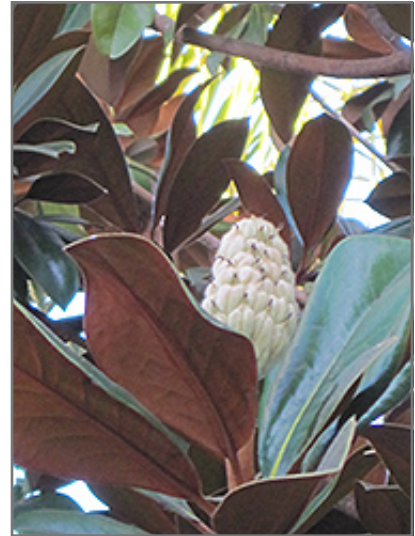
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### Planting & Growing

Teddy Bear Magnolia will grow to be about 20 feet tall at maturity, with a spread of 12 feet. It has a low canopy with a typical clearance of 2 feet from the ground, and is suitable for planting under power lines. It grows at a medium rate, and under ideal conditions can be expected to live for 70 years or more.

This tree does best in full sun to partial shade. It requires an evenly moist well-drained soil for optimal growth, but will die in standing water. It is not particular as to soil type, but has a definite preference for acidic soils. It is somewhat tolerant of urban pollution, and will benefit from being planted in a relatively sheltered location. Consider applying a thick mulch around the root zone in winter to protect it in exposed locations or colder microclimates. This is a selection of a native North American species.



*Teddy Bear Magnolia fruit*  
Photo courtesy of NetPS Plant Finder